



American
Leadership
Forum
Silicon Valley



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FOR IMMEDIATE RELEASE

AMERICAN LEADERSHIP FORUM AND JOINT VENTURE ANNOUNCE MANAGER FOR
“REALIZING THE CALIFORNIA DREAM” PROJECT
Anu Natarajan to Gather Silicon Valley Input on California Governance Reforms

September 24, 2009 Santa Clara and San Jose, Calif. – [American Leadership Forum-Silicon Valley](#) (ALF) and [Joint Venture: Silicon Valley Network](#) (Joint Venture) today announced the joint appointment of Anu Natarajan as program manager for the “*Realizing the California Dream*” project of the Common Good Collaborative.

The goal of the project is for California to adopt governance and fiscal reforms that are supported by research and a broad cross-section of Silicon Valley residents.

“Anu will be responsible for developing programming and activities that adhere to the principles of dialogue, collaborative leadership and diversity,” said Chris Block, ALF CEO.

Russell Hancock, President & CEO of Joint Venture, added, “Anu has tremendous public sector experience, a strong analytical bent, and a gift for collaboration.”

Natarajan’s previous work includes: the visioning process for Daly City’s General Plan; the Hitachi campus in south San Jose; the Redwood City Downtown Plan; the Jinji Lake District Three Master Plan in Suzhou, People’s Republic of China; Oakland Waterfront Promenade; CSU Monterey Bay Student Housing; Shenandoah Historic District at Moffett Field and a 3,500- acre industrial township in Hyderabad, India.

Anu holds a Master of Urban Planning degree from the University of Washington and a Bachelor of Architecture from Bangalore University in India. She received a Rotary International Scholarship for Graduate Studies and served as a Rotary “Cultural Ambassador” to the United States.

She has been a member of the Fremont City Council since 2004 and currently serves as vice mayor.

“Realizing the California Dream” is a Common Good Collaborative project in partnership with the John S. and James L. Knight Foundation. The Common Good Collaborative was launched by ALF and the Knight Foundation in June 2008 with a goal of creating a new way for Silicon Valley to address issues and affect positive change. Activities to date include a series of community dialogues on issues of political, economic and social relevance to Silicon Valley; monthly working sessions on reforming California; the development of a vision, mission, set of principles and reforms for promotion and the “Uncommon Exchange” conversation series which explores what it means for communities to make complex decisions in a high-stakes environment.

About American Leadership Forum-Silicon Valley

American Leadership Forum-Silicon Valley (ALF) is a 501(c)(3) nonprofit organization dedicated to building a better Silicon Valley community by joining and strengthening leaders to serve the common good. ALF-SV was founded in 1988 to create a regional network of diverse senior-level leaders across private, public and nonprofit sectors. Graduates of the organization’s one-year Fellows program, now numbering more than 400, have created a network that brings together a broad cross-section of leaders committed to building a stronger community, using collaborative leadership skills to identify and deal with complex regional issues, and creating opportunities to work together in ways that make a significant difference to Silicon Valley.

About Joint Venture: Silicon Valley Network

Established in 1993, Joint Venture provides analysis and action on issues affecting the Silicon Valley economy and quality of life. The organization brings together established and emerging leaders—from business, government, academia, labor, and the broader community—to spotlight issues, launch projects, and work toward innovative solutions.

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