

American Leadership Forum – Silicon Valley presents the

Exemplary Leader Celebration

honoring

James C. Morgan

ALF's signature gathering

Join us for an unforgettable evening, connecting with colleagues old and new as we honor one of the pacesetters who helped change the legacy of Silicon Valley: **Jim Morgan**. The former Chairman of the Board and CEO of Applied Materials, and now a noted philanthropist, Jim will share his perspectives on the nature of giving back in conversation with **Joe Pon** (Class XIX), Vice President for Programs at the James Irvine Foundation.

Gala Co-chairs **Karen Rudolph** (Class XVII) and **Steve Smith** (Class XIV) invite you to be a part of ALF's longstanding tradition of honoring an individual who embodies the ALF principles of selfless service, collaborative leadership and boundary crossing. Also honored at the event will be **Lata Krishnan** (Class X), Vice Chair of the Board of Directors for American India Foundation, and **Hermelinda Sapien** (Class XVII), President and CEO of the Center for Employment Training, who will each receive the John W. Gardner Leadership Award.

The stunning Four Seasons Silicon Valley is the setting for a festive and memorable night. Known as a "can't miss" event, ALF's Exemplary Leader Celebration provides an opportunity to connect with hundreds of Valley CEOs, elected officials, nonprofit executives, labor leaders, civic entrepreneurs, venture capitalists and other prominent community change agents.

Be a part of the celebration!

March 31, 2010

6:00 - 9:00 pm

Four Seasons Silicon Valley at East Palo Alto

2050 University Avenue

East Palo Alto, CA

Business Attire



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ALF's Exemplary Leader Celebration Sponsorships Now Available

Platinum Sponsor (\$25,000) benefits include:

- Premier logo visibility in all print collateral, including program, invitation, and table cards
- Logo visibility on ALF website and all electronic event promotion
- Customized corporate branding on video screens at the Four Seasons
- Signage at the event
- Up to two tables (20 seats) at the event
- Recognition during the evening's program

Gold Sponsor (\$10,000) benefits include:

- Logo visibility in the printed program, invitation, and ALF website
- Logo placement on video screens at the Four Seasons
- Signage at the event
- One table (10 seats) at the event
- Recognition during the evening's program

Video Sponsor (\$10,000) benefits include:

- Acknowledgment as sponsor in the evening's video presentation
- Logo visibility in the printed program, invitation, and ALF website
- Signage at the event
- Recognition during the evening's program

Table Sponsor (\$5,000) benefits include:

- Logo visibility in the printed program, invitation, and table cards
- Signage at the Four Seasons
- One table (10 seats) at the event
- Recognition during the evening's program

Reception Sponsor (\$3,000) benefits include:

- Logo visibility in the printed program and invitation
- Customized signage at the Four Seasons during the reception
- Four (4 seats) at the event
- Recognition during the evening's program

Sponsorship provides an opportunity to connect with hundreds of Silicon Valley CEOs, elected officials, nonprofit executives, labor leaders, civic entrepreneurs, venture capitalists and other prominent community change agents. We invite you to join us in this work!

For more information, contact Alyssa Byrkit, 408.554.2001 / alyssa@alfsv.org



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